

Appendix 1 - Your Wirral (Wallasey) - Bid YW2 - Striding Out CIC

Ref:	Organisation Status Main Contact	Project name	What is the funding for	Is project needed	Amount Requested	Breakdown of costs	Overall cost of project	Any secured funding for this project	No of people to benefit	Measuring success of project	Purpose of the Organisation	Evaluation
YW2	Striding Out CIC Social Enterprise_CIC Elaine Owen	Digital & IT Skills for Employability	The funding we are applying for meets the outcomes of the following pillars 4. Providing employment and training for local people; 6. Improving community facilities; 7. Engaging communities to improve quality of life. The funding would be used to help to provide training for local people of all ages who are currently unemployed or in low paid/seasonal jobs to provide them with IT and digital skills to make them more employable and able to apply for jobs and or promotions to a wider range of employers. We will provide access to internet enabled computers and the relevant software in order to help learners develop their digital skills to; a) create a professional sounding email addresses (from which to apply for jobs) b) Produce a professional looking & sounding CV c) Produce a short video CV of interesting information about themselves d) Upload their video to Youtube e) Email CV and You Tube link to prospective employers. The funding will help with the cost of communications, recruitment, training room hire, refreshments, training resources and a contribution towards tra	According to the National Statistics Currently there 3.4% of the Population in Wirral are unemployed, however the figures do not reflect those in low income situations such as those that work part time and are in zero hour seasonal contracts. Wirral is currently the 10th worst nationally for economic deprivation which in turn makes the employment increasingly competitive. We wish to offer the best opportunity possible for unemployed people and people on low income benefits to gain employment and/ or higher paid employment. Our training will take place at Vale House Community Centre in New Brighton, close to the wards of Seacombe & Wallasey and less than a mile from the newly developed leisure sea front where there are many seasonal tourist/leisure seasonal jobs and many individuals are hired on a zero hour or low paid basis. We believe based upon recent findings from local research and feedback from the Wirral Employers Steering Group that an up to date electronic CV, a professional email and updated IT skills will assist all learners to find employment	£2,485.00	Supply 30 learners with digital skills for employability at Vale House Community Centre: Hire of Suite (Quantity 10) £1200, Refreshments (Quantity 30) £90, Transport (Quantity 30) £111, Marketing/Comm/R ecruit Costs £300, Training Resources £234, Admin & Office Exps £200, Projector Hire (Quantity 10) £350	£2,485.00	No	30	We will expect attendance retention rates to be above 90%, All learners will have received a minimum of 6 hours of tuition, All learners will have access to a PC with internet & printer access, All learners will have created a professional (job search) relevant email address and know how to use it, All learners will have an up to date CV, 50% of learners will have created an up to date video CV, After training we will evaluate how each delegate would rate the training received and what they will do differently as a result of receiving it and what they would like to do next. We will provide relevant sign posting to further education and other training opportunities.	We work with individuals of all ages and backgrounds to help them stride out to success, and we have a special mission as an organisation to give young people access to coaching tools and techniques to empower them to achieve their potential.	7